

Organizational Background

Peter and Susan Glaser

Drs. Peter A. Glaser and Susan R. Glaser received their Ph.D.s in Communication from the Pennsylvania State University. Authors of the internationally acclaimed book, *Be Quiet, Be Heard: The Paradox of Persuasion*, they have been married business partners and co-presenters for 36 years. Drs. Glaser have published three books and more than 40 research articles. Their research on transforming organizational culture has received the International Association of Business Communication Research Foundation Award for

bridging communication theory and practice. Feature stories have been written about them in *Business Week*, *Nation's Business*, *Working Woman*, *Success Magazine*, and the *Washington Post*.

The Glasers joined the faculty of the University of Oregon in 1975. Active consultants since 1970, their work has taken them around the world working with leaders from Fortune 500 companies such as Microsoft, Hitachi, Hewlett Packard, Weyerhaeuser, Tektronix, Hyundai, and Sony Corporation.

They spend February in New Zealand working with leaders from both the private and public sectors. They have worked with federal, state, and local government leaders, from New York to Scotland and the U.K. Their ongoing work with the United States Senate includes assisting a bipartisan group of Chiefs of Staff to reach beyond the political divide and create consensus.



The Glasers now offer research-based multi-media learning materials, including a DVD version of their *Mastery of Leadership Communication* series and a CD of their *BreakThrough Conflict* program. Their latest book, *Be Quiet, Be Heard: The Paradox of Persuasion*, is available on Amazon.com.