

Organizational Background

Peter A. Glaser, Ph.D. and Susan R. Glaser, Ph.D. received their doctorates in Communication from the Pennsylvania State University. Authors of the internationally acclaimed book, *Be Quiet, Be Heard: The Paradox of Persuasion*, they have been married business partners and co-presenters for 40 years. Drs. Glaser have published three books and more than 40 research articles. Their research on



transforming organizational culture has received the International Association of Business Communication Research Foundation Award for bridging communication theory and practice. They have also received the Pennsylvania State University Outstanding Alumni Award. Feature stories have been written about them in Business Week, Newsday, Nation's Business, National Business Review, Working Woman, Success Magazine, and the Washington Post.

The Glasers joined the faculty of the University of Oregon in 1975. Active consultants since then, their work has taken them around the world working with leaders from Fortune 500 companies such as Microsoft, Hewlett Packard, Weyerhaeuser, Tektronix, Hyundai, and Sony Corporation. They spend February in New Zealand/Australia working with leaders from both the private and public sectors including Entrepreneurs' Organization (EO). They have worked with federal, state, and local government leaders throughout the US, Canada, and the UK, including their ongoing work with the US Congress.

Their latest book, *Be Quiet, Be Heard: The Paradox of Persuasion*, is in its fifth printing. Learn more about the Glasers by visiting www.theglasers.com, facebook.com/glasers, [Linkedin.com/in/theGlasers](https://linkedin.com/in/theGlasers), YouTube at TheGlasersVideos, and on Twitter @TheGlasersInc.