

## Organizational Background

Peter A. Glaser, Ph.D. and Susan R. Glaser, Ph.D. received their doctorates in Communication from the Pennsylvania State University. Authors of the internationally acclaimed book, *Be Quiet, Be Heard: The Paradox of Persuasion*, they have been married business partners and co-presenters for their entire career. Drs. Glaser have published three books and more than 40 research articles. Their research on



transforming organizational culture has received the International Association of Business Communication Research Foundation Award for bridging communication theory and practice. They have also received the Pennsylvania State University Outstanding Alumni Award. Feature stories have been written about them in Business Week, Newsday, Nation's Business, National Business Review, Working Woman, Success Magazine, and the Washington Post.

The Glasers have served as members of the University of Oregon faculty as well as global consultants working with leaders from Fortune 500 companies such as Microsoft, Facebook, Hewlett Packard, Tektronix, Hyundai, and Sony Corporation. Their work has taken them around the globe working throughout India, Sri Lanka, Singapore, Malaysia, Indonesia, Philippines, Thailand, Hong Kong, Australia, New Zealand and the US. They have worked with federal, state, and local government leaders throughout Canada, New Zealand, the US, and the UK, including their ongoing work with the US Congress.

The Glasers now offer a full-length online video series: [BreakThrough Communication](#), and they train coach-trainers to bring that content back to their organizations. \*

Their latest book, *Be Quiet, Be Heard: The Paradox of Persuasion*, is in its fifth printing. Learn more about the Glasers by visiting [www.theglasers.com](http://www.theglasers.com), [facebook.com/glasers](https://facebook.com/glasers), [Linkedin.com/in/theGlasers](https://linkedin.com/in/theGlasers), YouTube at TheGlasersVideos, and on Twitter @TheGlasersInc.

\*Continuing college education units are available for each online learning course.